



Sponsorship

Sponsorship of the South Florida Dragon Boat Festival offers a superb opportunity for corporate exposure within our community at a very reasonable cost.

Across the nation, not only is Dragon Boat racing one of the fastest growing sports in terms of both team participation and spectator involvement, but also the Festivals have enjoyed an unprecedented level of community exposure.

Your sponsorship of the South Florida Dragon Boat Festival will provide exposure to over hundreds anticipated racers, the expected thousands spectators and to the community as a whole through our promotion efforts.

The reasons for this are many: It is a fun sport with active participation, it is seen as an event which involves the whole family, the multicultural aspect of the festival ensures a wider interest than a sporting event alone, and there is a strong emphasis on fundraising for worthwhile charities. For all these reasons, other Dragon Boat Festivals have proven to be one of the true Class A vehicles for corporate exposure available today!



The **Festival** brings together the entire South Florida community for a unique cultural experience that promotes harmony, team spirit and understanding among people of all ages, diverse ethnicities and backgrounds.

Sponsorship will be acknowledged through various media (e.g. websites, newspaper, posters, postcards, flyers, etc.) during the promotion of our 12th Annual **South Florida Dragon Boat Festival** 2014 to be held on Saturday, October 4, 2014, and **Kickoff Reception**, Saturday, September 13, 2014.

SPONSORSHIP LEVELS

Benefits	Title	Platinum	Gold	Silver	Bronze
Sponsorship Levels	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Corporation Acknowledgment & Recognition	✓	✓	✓	✓	✓
All print, media and signage	✓	✓	✓	✓	✓
Company Logo Website Link	✓	✓	✓	✓	✓
Souvenir Program Book Display Ad:	Full Color Back	Full Color Back-inside or Front-inside	Full Color	Half Color	Half b/w
Souvenir Program Book Greeting Letter	1	1	1		
Corporate Flag Displays on SCOUT'S TOWER	1	1			
Corporate Banner Display MAIN TENT	1	1	1		
Corporate Banner(s) Display Buoy Race Marker	2	1	1	1	
Corporate Banner(s) Display	2	2	1	1	
Asia Marketplace Booth(s)	2	2	1	1	1
Dragon Boat Team(s) Registration	1	1	1		

OTHER SPECIAL AREAS OF SPONSORSHIP

Area of Sponsorship	Amount	Area of Sponsorship	Amount
Show Mobile(s) (Each)	\$2,000	VIP Tent (Partial)	\$1,000
Title Sponsor - Egg Roll Eating Contest	\$1,000	2014 Dragon Boat Signage (Each Boat)	\$1,000
Sound PA System(s) (Stage or Race)	\$1,000	Finish Line Tent or Loading Deck Tent	\$500
Cultural Performance (Each Act)	\$500	Team Registration or Volunteer Tent	\$500
Race Result Display Board (One)	\$500	Buoy Race Marker Signage (Each)	\$500
Kids Dragon Play Land	\$500	Corporate Logo on Volunteer T-Shirts	\$500

NOTE: Sponsorship benefits cited above are based on cash offerings only. Customized and modified sponsor packages are available based on in-kind donations.

United Chinese Association of Florida, Inc. (UCAF) is a non-profit 501(c)(3) organization established in 2003, whose mission is to promote Chinese culture and encourage Chinese Americans integrate into the mainstream society to enhance social harmony in our diverse community through the sponsorship of social, cultural and educational programs.

◆ P.O. BOX 669086 ◆ Miami, FL 33166 ◆ 305-345-8489 ◆ Fax: 305-262-0766 ◆ UCAF@bellsouth.net ◆ www.MiamiDragonBoat.com ◆



Sponsorship Commitment Form



Please check the appropriated level for your company's sponsorship:

Sponsorship Levels *	
<input type="checkbox"/> Title	\$25,000
<input type="checkbox"/> Platinum	\$10,000
<input type="checkbox"/> Gold	\$5,000
<input type="checkbox"/> Silver	\$2,500
<input type="checkbox"/> Bronze	\$1,000
<input type="checkbox"/> Friend	\$100
<input type="checkbox"/> Other	\$ _____

Program Book Advertisement (8 1/2" x 11") *		
<input type="checkbox"/> Full Page Back Inside Color	(7 x 10)	\$2,000
<input type="checkbox"/> Full Page Cover Inside Color	(7 x 10)	\$2,000
<input type="checkbox"/> Full Page Color	(7 x 10)	\$1,000
<input type="checkbox"/> Full Page B/W	(7 x 10)	\$500
<input type="checkbox"/> Half Page Color	(3.5 x 4.75)	\$500
<input type="checkbox"/> Half Page B/W	(3.5 x 4.75)	\$275
<input type="checkbox"/> Quarter Page B/W	(3.5 x 4.75)	\$150

Special Areas	
<input type="checkbox"/> Show Mobile	\$2,000
<input type="checkbox"/> Egg Rolls	\$1,000
<input type="checkbox"/> VIP Tent	\$1,000
<input type="checkbox"/> Sound System	\$1,000
<input type="checkbox"/> Tent _____	\$500
<input type="checkbox"/> T-Shirts _____	\$500
<input type="checkbox"/> _____	\$500

Balance Due	\$ _____
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SPONSORSHIP / ADVERTISING INFORMATION

Company / Organization _____

Contact Name _____ Signature _____

Address _____

City _____ State _____ Zip Code _____

Office Phone _____ Fax _____

Cellular _____ E-Mail _____

Please describe items for exhibition: _____

Please describe special needs: _____

PAYMENT INFORMATION

Enclosed is a check, payable to United Chinese Association of Florida in the amount of \$ _____
 Mail the Check to: **P O Box 669086, Miami, FL 33166**

Credit Card Payment via **PayPal**, please visit www.MiamiDragonBoat.com (include 3% Charge Fee)

We accept Credit Cards via **PayPal**.



NOTE: All Credit Card Payments + 3% Credit Card Fee.

Please visit www.MiamiDragonBoat.com for payment.

After Credit Card Payment, please fax the form to:
305-262-0766

Commemorative Program Book: 8.5" x 11"

Sponsorship and Advertising Deadline: **September 15, 2014**

Camera-ready Advertisements in either pdf or
 jpg format should be eMailed to: **SFDBF@aol.com**

Thank you very much for your support!